

# Calgary Immigrant Women's Association

## 40<sup>th</sup>

Anniversary

# Gala

## Global Women: Local Changemakers

September 29, 2022

Hudson Conference Centre, 200 - 8th Avenue SW

5:00 pm Cocktails | 6:00 pm Dinner & Entertainment

\$275 Event Ticket | \$2,000 Table  
(8 Seats)

*Early Bird Price (Until June 30, 2022):*  
\$200 Event Ticket | \$1,600 Table  
(8 Seats)

### Sponsorship Packages

Platinum  
\$10,000

Gold  
\$5,000

Silver  
\$2,500

- Complimentary Gala tickets
- Acknowledgement in all Gala marketing and communication materials
- Feature in online Gala registration
- Podium recognition at the Gala
- Recognition at venue entrance and cocktails area
- Recognition during online auction
- Feature in CIWA's Gala announcements on social media, agency newsletter and website
- Business name feature in CIWA's Annual Report<sup>1</sup>
- Logo feature in CIWA's Annual Report<sup>1</sup>
- Customized article for Business Spotlight<sup>2</sup> featured on CIWA's website and social media pages, with a highlight on agency newsletter
- CIWA DEI Champion<sup>3</sup> logo for sponsor's website

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<sup>1</sup> Annual Report 2023-2024 donors and funders will be released at the Annual General Meeting in the summer of 2023

<sup>2</sup> Business Spotlight feature between October 2022 and March 2023

<sup>3</sup> CIWA Diversity, Equity and Inclusion Champion for fiscal year 2022-2023

Please contact [gala@ciwa-online.com](mailto:gala@ciwa-online.com) to discuss sponsorship opportunities.

Purchase a Sponsorship Package at  
[www.ciwa-online.com/gala](http://www.ciwa-online.com/gala)



CIWA

Calgary Immigrant Women's Association

Funds raised from this Gala will enable CIWA to continue providing customized gender-specific services that respond to emerging needs.

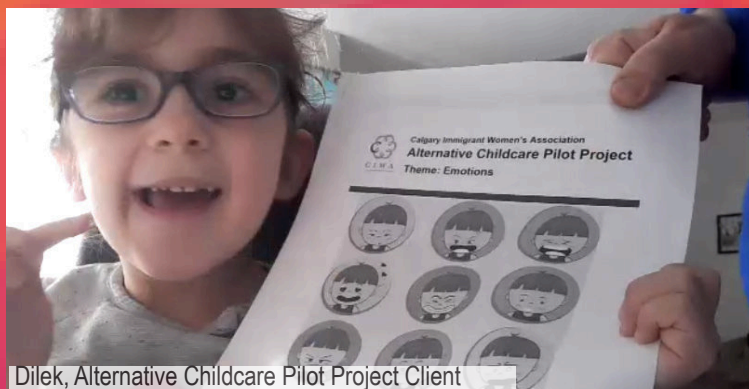


*Celebrating*  
**40**  
*years of service*

## About CIWA

Founded in 1982, Calgary Immigrant Women's Association (CIWA) has grown to become the largest women-focused settlement agency in Canada. At CIWA, we provide over 60 different programs and services to meet the diverse needs of immigrant and refugee women and their families.

Our services are offered to all those who need them regardless of eligibility criteria for government funding. All clients at CIWA have access to childcare and first language support. To do this, we depend on the generosity of corporate sponsors and individual donors.



Dilek, Alternative Childcare Pilot Project Client

## 2021: A year at a glance



CIWA supported over 15,500 clients through individual and group services focused on settlement and integration, employment and language training, as well as mental health and healthy relationships among immigrant women and their families.



Our strategic collaborations resulted in 79% of our clients securing employment.



Hundreds of volunteers representing 77 countries contributed over 11,500 hours to support CIWA's work.



We supported nearly 3,500 parents, youth, seniors, and families in adjusting to a new culture during pandemic.



Khadija, Links to Young Adult Employment Alumna



# The Gala

Calgary Immigrant Women's Association is excited to host a Gala event to celebrate 40 years of service to immigrant women and their families in Calgary.

With the theme of this anniversary event, **Global Women: Local Changemakers**, we aim to celebrate the breadth of skills, experience and values that the women of CIWA bring into our communities. With CIWA's vision, *Empower immigrant women. Enrich Canadian society*, we strive to support our clients in overcoming hurdles through their settlement journey.

Immigration presents various settlement stressors that can challenge newcomers for several years. Women often face additional challenges in everyday life, from cultural differences and role reversal, to employment, caregiving and parenting in Canada. These stressors impact family dynamics and economic stability that can result to addictions and mental health challenges, poverty, domestic violence and social isolation.

During the pandemic, women were hit harder as a result of the economic downturn, disproportionate share of job loss, increased exposure to health risks in the workplace and additional family responsibilities due to limited childcare options and children attending school online. While many are still coping with the impact of the pandemic, current global movements are creating a lot of instability in the world.

CIWA will inevitably have many immigrant women in the coming years depending on our support. Your sponsorship and donations at the Gala will help CIWA provide gender-specific services in line with urgent needs of our clients.

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I am very thankful to CIWA, especially the Settlement and Integration Department who nominated me for Adopt a Family. It was a big help for me and my children. The gifts were so beautiful.

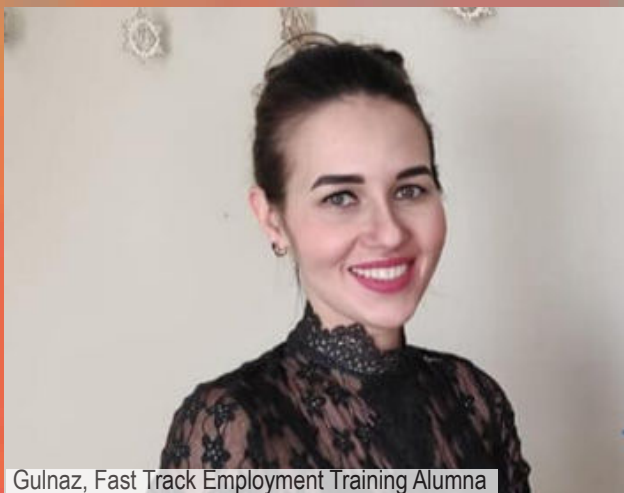
Thank you!

- Kinza, CIWA Client

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Alice, Adopt a Family Recipient



Gulnaz, Fast Track Employment Training Alumna



Amandeep, Fast Track Employment Training Alumna



Kamriya, Level Up Early Childhood Educator Training Alumna

## Our Reach



CIWA partners with over 100 community organizations and offers services in 40 locations around Calgary.



We engage over 230 business partners in more than 600 initiatives to support the labour market participation of immigrant women.



Our social media pages reach over 420k users, with followers continuously growing at 30% more every year since 2020.



CIWA's website attracted over 315k visitors from different parts of the world in 2021.



Grapevine, CIWA's monthly newsletter, has a growing list of over 7k subscribers.

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